

## **Podcasting for museums: what, why, how**

Date: Thursday 05 November

Time: 10:50am - 1pm

Location: Online, via Zoom

**Trainer / Facilitators:** Ana Baeza Ruiz and Zoe Hendon, Museum of Domestic Design and Architecture, Alec Ward, MDO: Digital and Communications

### **What will be covered?**

Museums are slowly getting into the world of podcasting. But where should you start if you wanted to give it a try? Ana Baeza Ruiz and Zoe Hendon, from the Museum of Domestic Design and Architecture, will take you through how they started their museum's podcast. What sort of podcast do you want? What equipment do you need? How should you edit it and where should you host it? Ana and Zoe will answer these questions and more in this session on podcasting for museums.

Before the session, a short activity will take you through the key questions you'll need to ask before starting your own podcast – who is it for? What will make it unique? What is your budget? During the session, Ana and Zoe will cover how you can develop the idea for your podcast and the content you will share. They will then move on to the equipment that you may need to create your podcast and cover the platforms that you can use for editing it. Finally, they will cover how you can share your podcast online and what platforms are best for your audience. After the course, you will be sent a list of useful resources to help you further develop your idea and start creating your podcast!

We also plan on releasing a training tutorial video, on our YouTube channel, which will cover the basics of using Audacity (free audio editing platform) to edit audio files.

### **Approximate session timetable:**

Please note that the below timings are approximate.

10:50am	Welcome and introduction
11:00am	Developing your podcast content
11:15am	Developing the podcast idea (group activity)
11:30am	Debriefing with groups: main takeaways from the activity
11:40am	Break

11:50am	Equipment
12.10pm	Editing
12.30pm	Putting your podcast online
12.50pm	Roundup and questions
1pm	Session ends

### **Learning objectives:**

By the end of this course you will be able to:

- Understand how to develop the idea for a podcast
- Understand how to develop content for a podcast
- Know what types of equipment you might need for your podcast
- Know your options for editing a podcast
- Know your options for hosting a podcast online

### **Support towards Museum Accreditation:**

*Users and their experiences:*

Standard	3.1	Good quality services and development
	3.2	User focused experience
	3.3	Effective learning experience

*Collections:*

Standard	2.2	Development policy
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