

## Preparing for post-Covid re-opening for Museums

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### How are others planning for re-opening?

Guidance: SouthEast Museum Development Programme: Advice on re-opening Museums – Re-opening toolkit

<https://southeastmuseums.org/resource-library/advice-on-reopening-museums-reopening-museums-toolkit/>

Guidance: from the American Association of Museums for museums preparing to re-open: <https://www.aam-us.org/programs/about-museums/preparing-to-reopen/>

Article: <https://jingtravel.com/how-chinese-museums-reopen-post-covid-visitors/>

Article: <https://www.theguardian.com/world/2020/apr/23/german-states-lifting-lockdowns-too-quickly-warns-merkel-coronavirus>

Article: <https://www.artsy.net/news/artsy-editorial-museums-germany-started-reopening-strict-new-safety-measures>

Article: Museums Worldwide Prepare to Reopen Their Doors After Lockdown  
<https://hyperallergic.com/559172/museums-covid-19/>

Article: Museums Association:  
<https://www.museumsassociation.org/museums-journal/news-analysis/01052020-museums-prepare-to-reopen>

Article: The Arts Newspaper: We went to one of the first German museums to reopen after the lockdown—here's what it was like  
<https://www.theartnewspaper.com/news/german-museum-opens-with-poles-and-ribbons-to-practice-social-distancing>

Article: The Arts Newspaper: Five European Museum Directors explain their re-opening strategies 28<sup>th</sup> May 2020:  
<https://www.theartnewspaper.com/news/the-long-road-to-normality>

Video: How Auckland Museum prepared for re-opening:  
<https://www.youtube.com/watch?v=WImHpaqHnro&feature=youtu.be>

### Guidance for Reopening: Useful Links from the Association for Cultural Enterprises:

The **British Retail Consortium** has issued [guidelines for retailers](#) on how stores can minimise risk once coronavirus restrictions are eased. The guidance includes advice on how to

implement social distancing and other recommended measures to protect staff and customers.

The **Association of Brandenburg Museums** has created a list of [recommended measures](#) to prepare for reopening, with its own museums the first in Germany to reopen.

The **Scotch Whisky Association** has published a [list of distillers](#) who can supply hand sanitiser or bulk ethanol.

Article: Museums and Heritage NEMO maps the re-opening plans of museums across Europe <https://advisor.museumsandheritage.com/news/nemo-maps-the-re-opening-plans-of-museums-across-europe/>

Twitter: follow @Benmelham or @MorticeConsult for up to date information on global re-opening

Ben Melham on Twitter: "GLOBAL MUSEUM REOPENING PLANNING SUMMARY V2.

Updates from around the world on re-openings

<https://twitter.com/Benmelham/status/1257646332539518976/photo/1>

Guidance: Understanding how to build trust and confidence among the attractions visiting public ALVA research:

<https://www.museumsassociation.org/download?id=1266764>

Audience intelligence - how the COVID-19 pandemic is influencing perceptions and intentions to visit cultural: <https://www.colleendilen.com/category/covid-19-updates/>

Guidance: iaapa guidelines for the re-opening of attractions:

<https://www.iaapa.org/sites/default/files/2020-05/IAAPA COVID-19 ReopeningGuidance rev1 final.pdf>

## **Collection Care guidance for re-opening**

The Canadian Conservation Institute (CCI) has updated its "Caring for heritage Collections during the COVID-19 pandemic" advice as of 24th July. The new advice can be found here:

<https://www.canada.ca/en/conservation-institute/services/conservation-preservation-publications/canadian-conservation-institute-notes/caring-heritage-collections-covid19.html>

There is also a useful webinar at

[https://www.youtube.com/watch?v=AULQR\\_cyoKQ](https://www.youtube.com/watch?v=AULQR_cyoKQ)

Guidance: Historic England advice on cleaning historic surfaces:

<https://historicengland.org.uk/coronavirus/historic-places/cleaning-historic-surfaces/>

New Historic England guidance on disinfecting historic surfaces during COVID-19 <https://historicengland.org.uk/coronavirus/historic-places/cleaning-disinfecting-historic-surfaces/>

Guidance: ICON Waking up Collections: A post-lockdown guide:

<https://icon.org.uk/news/waking-up-collections-a-post-lockdown-guide>

Guidance: Covid & Air Circulation advice: <https://www.cibse.org/news-and-policy/may-2020/making-workplaces-safe-it-s-a-whole-load-of-air>

<https://www.cibse.org/coronavirus-covid-19/coronavirus-covid-19-and-hvac-systems>

## **Planning for a post-Covid world: revising Business Plans**

Governance for Charities: a guide for trustees during a crisis

<https://southwestmuseums.org.uk/resources/crisis-governance-for-trustees/>

Guidelines for Safe Volunteering during the COVID-19 Pandemic

<https://southwestmuseums.org.uk/wp-content/uploads/2020/04/Guidelines-for-Safe-Volunteering-during-the-COVID-19-Pandemic.pdf>

Covid-19 resources for museums

<https://southwestmuseums.org.uk/coronavirus-guidance/>

Guidance: Forward Planning ppt presentation from Vicky Dawson, South West Museum Development <https://southwestmuseums.org.uk/resources/forward-planning/>

Guidance: Business Planning in a Crisis, Museum Development East Midlands

<https://mdem.org.uk/business-planning-in-a-crisis-mdem-online-resources/#.Xqv3r6hKjD4>

Article: American Association of Museums: <https://www.aam-us.org/2020/03/13/using-scenarios-to-plan-your-museums-covid-19-coronavirus-response/>

Written to guide museums during the crisis – the scenario planning approach will also work for looking at plans post the immediate crisis.

Article: Corona canvas – a short guide to how to survive the next 2-3 years

<https://dach.climate-kic.org/en/news/corona-canvas-how-you-can-deal-with-the-crisis-as-a-founder/>

Article: <https://hbr.org/2020/02/lead-your-business-through-the-coronavirus-crisis>

Article: COVID-19 (Coronavirus) Business Continuity Plan

Business Continuity Plans and COVID-19: How to Prepare with 7 Effective Steps. <https://www.betterteam.com/covid-19-coronavirus-business-continuity-plan> - includes a link to a Business Continuity Plan template

How Prepared are you? Business Continuity Management Toolkit HM Government:

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/137994/Business Continuity Management Toolkit.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/137994/Business_Continuity_Management_Toolkit.pdf)

Guidance: Deloitte Recovering from Covid-19, Economic cases for resilient leaders <https://www2.deloitte.com/global/en/pages/about-deloitte/articles/covid-19/covid-19-planning-scenarios-for-business-leaders-resilient-world-remade.html>

Guidance: ACE Managing Financial Difficulties, guide and toolkit <https://www.artscouncil.org.uk/publication/managing-financial-difficulties-guide-and-toolkit>

Report: NEMO, Survey on the impact of the COVID-19 situation on museums in Europe

Final Report:

[https://www.nemo.org/fileadmin/Dateien/public/NEMO\\_documents/NEMO\\_COVID19\\_Report\\_12.05.2020.pdf](https://www.nemo.org/fileadmin/Dateien/public/NEMO_documents/NEMO_COVID19_Report_12.05.2020.pdf)

### **NEW: Audience Research - Covid**

Research: Audience Research and Covid 19 Natural History Museum <https://www.nhm.ac.uk/about-us/visitor-research-evaluation/audience-research-covid.html>

Research: The Audience Agency: [COVID-19 Insights | Original Research](#) [A round-up of the original research and analysis that The Audience Agency is undertaking into the impact of the crisis on cultural participation and engagement](#). Includes a link to a report profiling audiences that returned to cultural organisations for in-person visits or performances between the first and second lockdowns. <https://www.theaudienceagency.org/asset/2397>

Research: The Alliance of American Museums: [Emerging from Crisis](#). This article originally appeared in the November/December 2020 issue of Museum magazine.

Article: Covid Audience mindsets <https://mhmandrew.medium.com/culture-in-lockdown-part-3-covid-audience-mindsets-865e9c4ab1bd>

