

**Digital Futures: Rights Management for a changed world**

Date: 26/11/2020

Time: 10am-1.00pm

Location: Online (Zoom)

**Facilitator:** Alec Ward

**Trainer:** Naomi Korn

**What will be covered?**

Rights Management for a changed world

**Who should attend?**

This webinar will benefit anyone who is creating, commissioning, using or re-using content.

**Approximate timetable:**

<b>10.00</b>	<b>Welcome and Aims (10 mins)</b>
<b>10.10</b>	<b>Rights Management Overview (40 min)</b> <ul style="list-style-type: none"><li>• Activity: Individual Quiz</li><li>• Short Trainer presentation</li><li>• Rights management in context (copyright &amp; performer's rights)</li><li>• Best practice rights management techniques</li><li>• Finding content you can use for free</li><li>• Risk management</li><li>• Key points and next steps</li></ul>
<b>10.50</b>	<b>Q&amp;A (10 min)</b>
<b>11.00</b>	Break (10 min)
<b>11.10</b>	<b>Rights Management in a changed world (40 min)</b> <ul style="list-style-type: none"><li>• Short Trainer presentation</li><li>• Group work</li><li>• Developing online learning materials</li><li>• Using online platforms – Youtube, social media &amp; third party websites</li></ul>

<b>11.50</b>	<b>Q&amp;A (10 min)</b>
<b>12.00</b>	<b>Break (10 min)</b>
<b>12.10</b>	<b>Key points and next steps for your organisation (40mins)</b> Trainer Presentation Scenarios activity in breakout rooms <ul style="list-style-type: none"> <li>• Activity: In break out groups, discussing various scenarios containing copyright issues</li> <li>• Feedback &amp; discussion</li> </ul>
<b>12.50</b>	<b>Q&amp;A</b>
<b>13.00</b>	<b>End</b>

### Learning objectives

By the end of this session you will be able to:

- Identify the rights issues associated with the creation of online learning resources and online user engagement;
- Identify the rights issues associated with social media and online learning platforms;
- Know how to find and use Creative Commons licensed content;
- Know where to find content you can use for free;
- Have asked the trainer questions around key related topics.

### Support towards Museum Accreditation:

#### Further information

Please ensure you have your line manager's permission to attend before booking your place. Final confirmation of places will be sent out at least a week before the course. Please keep the **26 November** available in your diary until your place has been confirmed.

Priority is given to staff working in non-national and non-National Portfolio museums in the London region.

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