



# E-update for London's Museums - 22 July 2021

# **Cultural Recovery Fund: Emergency Resource Support**

Culture Secretary Oliver Dowden has announced details on the final £300 million of the Government's record-breaking £2 billion Culture Recovery Fund (CRF) to support organisations in the run up to fuller reopening and beyond. Almost £220 million of this funding will be available to boost organisations that have received Culture Recovery Fund grants already - through the Culture Recovery Fund: Continuity Support programme - while also providing funding to those that haven't, and are at imminent risk of failure, through the Culture Recovery Fund: Emergency Resource Support programme. Funding will be distributed by Arms Length Bodies, including the Arts Council, protecting organisations around the country for future generations. The aim of the funding is to help organisations prepare to reopen and return to full capacity, while building a sustainable financial future by providing much needed support through to the end of the year.

Arts Council England has launched a new fund for organisations at imminent risk of failure to support them until the end of the year. Organisations who were financially sustainable before Covid-19 but are now at imminent risk of failure and have exhausted all other options for increasing their resilience are able to apply. The grant range is between £25,000 and £3million (£1 million for for-profit organisations). Applications are subject to permission to apply being granted. Permission to apply requests will be accepted from 8 July 2021.

Application Open Date: 12pm (midday), 12 July 2021.

Application Deadline: 12pm (midday), 30 September 2021.

Please <u>read the guidance</u> for applicants for full details of the dates and eligibility criteria.

# **ALVA Voluntary Guidance for maintaining social distancing and other measures post-19 July**

Recent Visitor sentiment research, commissioned by ALVA shows that a significant majority (75%) of the visitor-attraction-going UK public are not yet ready for social distancing and other measures to be removed or eased even as the Government allows easing to occur. ALVA has produced <a href="sector-wide guidance">sector-wide guidance</a> for when restrictions are lifted on 19 July. UK visitor attractions have decided to be guided by their visitors' own sentiment and levels of caution and, at their discretion, to maintain the following, beyond the 19 July, and until the end of August (to be reviewed): Maintain reduced capacity at sites in order to avoid crowds; Maintain the requirement for visitors to book at most times, especially at weekends, whilst also allowing some time slots to be available for 'walk-ups'; Maintain social distancing on site, though this may be reduced to 1m rather 2m; and to keep the requirement for visitors to wear a face mask indoors unless a visitor is exempt from wearing one.

## **NMDC Good Practice Guidelines for Reopening Museums**

On 19th July 2021 the government lifted the remaining mandatory Covid-19 restrictions in England. After this date museums may wish to retain some measures voluntarily depending on their local context, audience / staff response and operational requirements. If doing so, museums should ensure that this is clearly communicated to visitors and staff. NMDC Good Practice Guidelines have been updated to reflect the newly published <a href="Events and Attractions Guidance">Events and Attractions Guidance</a> for Step 4. There is also a <a href="related and accompanying checklist">related and accompanying checklist</a> to the (original) Guidelines produced by <a href="AIM">AIM</a> working with <a href="Museum Development England">Museum Development England</a>. If you would like help or advice with reopening, do <a href="contact your MDO">contact your MDO</a>. Government guidance on how organisations are expected to support the NHS Test and Trace for staff, customers and visitors is available on the Gov.uk website.

# Diversity Matters Grants Programme – Now open Museum Development London

Our Diversity Matters programme will encourage museums to embrace Arts Council England's Inclusivity and Relevance Investment Principle. This is about ensuring the creative and cultural sector better reflects and serves all communities across England. It is a commitment to achieving greater fairness, access and opportunity and builds on the Creative Case for Diversity. MDL's Year 4 Diversity Matters Programme Grants is now open. Museum Development London has £9,000 (3 grants of £3,000) to allocate to London's non-national museums in 2021-2022. Given recent global events and last year's Black Lives Matters movement, this year's programme will once again focus on enabling museums to work with ethnic minority artists/groups. MDL would welcome an application and encourage your museum to apply to our Diversity Matters Programme grant for 2021-2022. Further information about the programme, criteria, as well as Guidance for Applicants and the Application Form can be found on our website. Application deadline is 5.00pm on Monday 6 September 2021. Please note applications submitted after this deadline will not be accepted.

We have now started advertising further Skills Plus sessions for our 2021 – 2022 programme. We have just advertised new sessions on Collections Policy; Procedures and Planning for Accreditation; An Introduction to Evaluation; How to Run a Focus Group; HVG Inspire event for Volunteer Managers; Making the case: advocating the work of your museum and archive; Roots and Branches Literacy Training; Assessing your museum's digital capacity.

## **London Heritage Volunteer Awards 2021 (LHVA)**

London Heritage Volunteering Group is proud to launch the London Heritage Volunteer Awards 2021. Anyone who has volunteered in a London heritage site at any time over the past two calendar years (1st June 2019 to 1st August 2021) can be nominated for a LHVA. Further information and guidance can be found <a href="here">here</a>. Closing date 01 August, 5pm.

We will continue to offer one-to-one advice to museums from their <u>local MDO</u> and <u>specialists</u> on Organisational Health, Audiences, Digital Technologies and Collections. You can find the support you need on this page.

 Sector News: ALVA Voluntary Guidance; NMDC Good Practice Guidelines; A re-opening for everyone; Accreditation Scheme Update; Updates to Test and Trace requirements; VisitEngland Covid-19 Consumer Sentiment Tracker; Root and Branches; LHVA Awards; Volunteers for Museum Learning Award; Let's Do London; Museum Association's Redundancy Hub.

- 2. Funding and Funding Support: Diversity Matters Grants; Cultural Recovery Fund Emergency Resource Support; Coronavirus Restart Grants; National Manuscripts Conservation Trust grants; AIM collections care grantsl National Lottery Grants for Heritage; National Lottery Project Grants; Headley Fellowships with Art Fund; Steps to Sustainability Round 2; New Stories New Audiences; Trusts and Foundations for London Museums resource.
- Training, advice and resources: Re-opening museums again! Collections Policy, Procedures and Planning for Accreditation; Making the case: advocating the work of your museum and archive; Under the Influence; An Introduction to Evaluation; How to Run a Focus Group; Community Engagement; HVH Inspire; Roots and Branches; Assessing your museum's digital capacity; National Lottery Project Grants; The Earth Museum Interactive Map; Rebuilding Heritage summer events series; GEM Events; AMA Conference; TEG Marketplace; Kids in Museums Climate Change Takeover; Section for Archives and Museums training events; Resources for planning for post-Covid reopening; Arts, Culture and Heritage Sector after Brexit guidance; Kickstart scheme; Volunteering during coronavirus; Ticketing resource; ACE Resources on Government and Wider Support;
- **4.** <u>Job Vacancies</u>: Visitor Services Supervisor; Museum Manager; Freelance Producer; Freelance Project Co-ordinator; Committee Member; Visitor Services Assistants; Artistic Programme Co-ordinator; Committee Member; Expressions of Interest to join Advisory Group
- 5. Exhibitions and Events: Green themed summer of fun; Museum of Brands; Open Gardens Evenings; Rebels in the Records; Seafarers' Stories; Football Moves People; 696 a celebration of south London's music scene at the Horniman

# 1. Sector News (to top)

# ALVA Voluntary Guidance for maintaining social distancing and other measures post-19 July

Recent Visitor sentiment research, commissioned by ALVA shows that a significant majority (75%) of the visitor-attraction-going UK public are not yet ready for social distancing and other measures to be removed or eased even as the Government allows easing to occur. ALVA has produced <a href="sector-wide guidance">sector-wide guidance</a> for when restrictions are lifted on 19 July. UK visitor attractions have decided to be guided by their visitors' own sentiment and levels of caution and, at their discretion, to maintain the following, beyond the 19 July, and until the end of August (to be reviewed): Maintain reduced capacity at sites in order to avoid crowds; Maintain the requirement for visitors to book at most times, especially at weekends, whilst also allowing some time slots to be available for 'walk-ups'; Maintain social distancing on site, though this may be reduced to 1m rather 2m; and to keep the requirement for visitors to wear a face mask indoors unless a visitor is exempt from wearing one.

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## A re-opening for everyone

The Arts Council has set out its expectations for cultural organisations to ensure that, as restrictions are lifted, disabled and CEV colleagues, performers and visitors are supported and given the flexibility they need to feel safe to return. You can find the ACE statement <a href="https://example.com/here">here</a>.

## **Accreditation Scheme update**

The Accreditation scheme will begin its phased reopening this month and is now open for applications from museums and galleries in England applying for the first time. ACE <u>has updated the FAQs on their website</u>, which includes more information around what's happening with Accreditation and their plans for phased reopening. Guidance is available for applicants, to help consider any changes or updates to applications and returns, as well as a recently published supplementary note, outlining prompts for all applicants – whether new or returning – to help them plan and respond to Covid-19. All potential applicants should read both this note and <u>the Accreditation</u> guidance before applying or submitting a return. If you would like further advice around Accreditation, please do <u>contact your MDO</u>.

## **VisitEngland Covid-19 Consumer Sentiment Tracker**

VisitEngland has published wave 34 of their Consumer Sentiment Tracker which covers fieldwork conducted between 28 June - 02 July. You can find this report, along with previous reports, on their website.

### Roots and Branches: Museums taking action against climate change

Roots and Branches is an exciting collaboration between The Carbon Literacy Project, Museum Development England and Manchester Museum, supported by an ACE NLHF Project award. 1,500 people from 300 museums will be trained as Carbon Literate over the next two years and museums will converse, experiment, and test new ideas for a more sustainable future. You can find detailed information about the project <a href="https://example.com/here">here</a>. How can you get involved? <a href="https://example.com/here.com/here">Carbon Literacy training</a> will be available for Accredited Museums in England throughout the project, beginning on <a href="https://example.com/online-strain-

## **London Heritage Volunteer Awards 2021 (LHVA)**

To wrap up what has been another wonderful Volunteers' Week, the London Heritage Volunteering Group is proud to launch the London Heritage Volunteer Awards 2021. After a short gap in 2020 due to the Coronavirus pandemic, they are resuming the London Heritage Volunteer Awards in 2021 for their twelfth year. They realise that it can be difficult to single out volunteers as the 'best', so they have created a range of award categories that recognise people's individual and team achievements. Anyone who has volunteered in a London heritage site at any time over the past two calendar years (1st June 2019 to 1st August 2021) can be nominated for a LHVA. Further information and guidance can be found <a href="here">here</a>. Closing date 01 August, 5pm.

## **Volunteers for Museum Learning Award**

The British Museum and the Marsh Christian Trust are delighted to announce that applications are open for this year's Volunteers for Museum Learning Award. The award celebrates the contribution of volunteers, recognising their innovation, dedication and excellence in engaging the public in museums, galleries and heritage sites across the UK. This year, they are looking for applications which demonstrate the ways in which an individual or group of volunteers have made a difference to their museum or heritage site during 2020, whether through a contribution to their institution, local community or audiences (onsite and online). For further information, please visit their website. The closing date for applications is 30 July.

Mayor of London Sadiq Khan has announced 'Let's Do London' – the city's largest ever domestic tourism campaign, aimed at fully reopening the city post-pandemic. He said that the campaign would "champion our businesses, cultural institutions and attractions that have suffered so much during the pandemic. This is about getting the message out to Londoners and people across the country that our capital stands ready to entertain, inspire and enthral once again." The cultural offer includes a partnership with Royal Academy artists to turn street furniture into art, a Hockney commission for Piccadilly Circus, the Southbank Centre 'summer reunion' programme of indoor and outdoor programming over 15 weekends and London Lates during the summer, as well as multiple museum exhibition openings. View here for further information.

### **Museum Association's Redundancy Hub**

The MA has launched a Redundancy Hub, offering support and resources for people going through redundancy. You can find the hub on the MA's website.

# 2. Funding and Funding Support (to top)

# Diversity Matters Grants Programme – Now open Museum Development London

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Please <u>read the guidance</u> for applicants for full details of the dates and eligibility criteria.

## **National Manuscripts Conservation Trust grants**

The NMCT is the only UK grant-giver that focuses solely on the care and conservation of manuscripts in the UK. The grants are towards the cost of repair, binding and conservation and preservation of manuscripts which in the opinion of the Trustees are of historic or educational value and towards the cost of first stage listing but not for capital costs or equipment. Projects that are solely digitisation are not eligible for our support." To find out more about NMCT, their grants and their conditions, details can be found on the "apply" section of their website. **Deadline: 01 October 2021**.

## AIM conservation & collections care grants

If your organisation is a member of the Association of Independent Museums (AIM), they could be eligible to apply for various conservation & collections care grants including: Collections Care & Conservation Grants; Collections Care Audit and Collections Care Scheme. The grants support small to medium sized museums to care for their collections more effectively and efficiently and to meet the standards required for Accreditation. They encourage applications from museums to bring in conservation expertise to ensure that collections care and conservation meets professional standards and will have most impact for museums and their visitors. For further information, please visit their website. Deadline: 30 September 2021

# **National Lottery Grants for Heritage 2021-22**

Applications are now open for National Lottery Grants for Heritage from £3,000 to £5million. The impact of Covid-19 means that the NLHF has revised their approach to what they will fund. They have created a supplementary document that sets out their Priorities for National Lottery Grants for Heritage for 2021-22. To summarise, they will prioritise heritage projects that will: boost the local economy, encourage skills development and job creation, support wellbeing, create better places to live, work and visit, improve the resilience of organisations working in heritage. Every project will need to achieve their inclusion outcome, 'a wider range of people will be involved in heritage'. They will also expect all projects to demonstrate that they are building long-term environmental sustainability into their plans, as appropriate. You can explore their Outcomes and Good Practice Guidance for more information. The NLHF has guidance for three levels of funding, grants from £3,000 to £10,000, grants from £10,000 to £250,000 and grants from £250,000 to £5million. You can find more information, and apply, on their website.

## **Arts Council England's National Lottery Project Grants**

ACE are prioritising this programme to help fund independent organisations, creative practitioners and freelancers as quickly as possible. The available grants range from between £1,000 - £100,000, with a number of changes made to the fund - including organisations no longer needing 10% matched funding to apply. You can find further information about all of the changes to the National Lottery Project Grants on their website. ACE has updated the Museums information sheet for the grants, with information for museums looking to apply for funding. ACE says that projects must "involve and benefit at least one Accredited museum, its work and its visitors". These projects can focus on a wide range of areas such as programming, digital work or touring, but they must involve some element of public engagement. You can find new supplementary guidance for the grants on their website and the updated application guidance here. The grants remain in two streams, under £15,000 and over £15,000, where possible they will notify applicants of the outcome of their application more quickly than the standard turnarounds of six weeks (for applications under £15,000) and 12 weeks (for applications over £15,000). Furthermore, the relaxation of the need for 10% match funding has been extended until 31 August 2021, so if you don't have the full 10% expected (or any match funding at all), you'll still be able to apply. ACE has also updated their helpful FAQ section, covering some of the commonly asked questions regarding the changes to Project Grants.

### **Headley Fellowships with Art Fund**

A third round of Headley Fellowships with Art Fund, which aim to support collections-based research and deepen expertise within museums has been launched. This programme gives curators working with all collections the time and resources to undertake research, develop their specialism and share knowledge with museum audiences and their colleagues in the sector. Explore how collections and displays could be more relevant to communities

Each fellowship has a value of £27,500 to support up to 6 months of a curator's time and the development of public and sector outputs including workshops, toolkits, exhibitions and public programmes. More details can be found on their website.

**Deadline: Friday 30 July** 

**Steps to Sustainability Round 2** 

This programme, starting in September 2021, will provide a pathway for a further 30 heritage organisations across the UK to be ambitious, forward thinking and deliver exciting new projects. Each participant must have a business idea which they will have the opportunity to develop throughout the duration of the programme and present for 2-stage funding up to a maximum of £10,000 at the end of the delivery period. This is for staff, volunteers and trustees of small to medium heritage organisations across the UK who can commit to taking part in one of the 6 programmes. Joining fee £50 per person, per organisation Please see the brochure and website for full programme outline, dates, eligibility and how to apply: <a href="Steps to Sustainability">Steps to Sustainability</a>. Deadline for applications: 23 July 2021. A presentation and Q & A session is being held on Zoom on 25th June 2021, 2pm-3pm – RSVP to <a href="Stopperson">Stopperson</a>, 2pm-3pm – RSVP to

# New Stories New Audiences AIM – Association of Independent Museums

New Stories New Audiences has been established to inspire museums to stay relevant to their audiences and to increase their impact. Funded by National Lottery Heritage Fund, New Stories New Audiences is open to all AIM members in the small museum category (up to 20,000 visitors). They will fund projects that result in a wider range of people being involved in heritage at your organisation. They expect you to have identified a new story that you wish to tell and undertaken some initial research to identify who the new audience will be. They also expect you to work with a new partner, to work differently and to try something new. Successful projects will be allocated an experienced project mentor and will take part in the New Stories New Audiences network with other successful applicants. At the end of your project, you will be brought together to share learning, contribute to the evaluation of the experience and inform the creation of new resources. 12 museums each year will receive up to £15K. Closing deadline is 31 October. For further information, please visit their website.

#### Trusts and Foundations for London Museums resource

London Museum Development has compiled an Excel spreadsheet which highlights a large number of the trusts and foundations which offer funding and support for the museum sector. We began compiling this document before Covid-19, so some of the funds may not be running this financial year. Still, the resource will be incredibly useful when looking for funding streams for your work. You can <u>download the Excel spreadsheet here</u>, along with a <u>number of our other resources</u>.

# 3. Training, advice and resources (to top)

Don't forget to <u>subscribe to our YouTube channel</u>, where we will be posting recordings of the majority of our sessions, and to click the notification button to be notified of when we release new videos. You can view recordings of our <u>past training sessions here</u> and our <u>Tutorial Videos here</u>.

Re-opening museums - again! Wednesday 28 July, 16:00 - 18:00 Online (Zoom)

This skills sharing event will give you a chance to listen to presentations from colleagues, sharing their experience of re-opening, insights into visitor behaviour and longer term thoughts about how they are planning for changes to the business model

to suit our current times, and to join the online discussion which will follow. Use our <u>online booking form</u> to secure your place.

Confirmed speakers include:

- Carol Seigel, Director, The Freud Museum
- Laura Wright, Director, The Postal Museum
- Sarah Corn, Director, The Old Operating Theatre
- Camilla Churchill, Heritage Collections Manager, Brent Museum
- Ellie Lewis-Nunes, Heritage & Communities Manager, Gunnersbury Park Museum

# Fusion Training: Collections Policy, Procedures and Planning for Accreditation

# Wednesday 08 September, 10:30 – 12:00 AND 14:00 – 15:30 Online (Zoom)

Fusion training will consist of two half day sessions; one which deals with Collection Care and the other which deals with Collection Management. Fusion training is designed for participants to attend both sessions.

<u>Session 1</u>: Confused about the difference between documentation policy, procedures and plan? In this bitesize session we will go through the Accreditation requirements for documentation policy (5.1) and the Spectrum primary procedures (5.2) including documentation planning, signposting to further guidance and examples online. There will opportunities to discuss with colleagues, ask questions throughout and submit questions in advance.

<u>Session 2:</u> Tasked with writing your collections care and conservation policy and plan, but unsure what to include and how to approach it? The collection care session of the course will look at what the Accreditation requirements are for a collections care and conservation policy (6.1) and plan (6.2), what is meant by the terms collections care & conservation and the information, which should be included in both. Signposting to examples, templates and guidance on line will be given, with opportunities for discussion and questions. For more information, and to book your place, please <u>visit our website</u>.

## **Strong and Safe**

# Making the case: advocating the work of your museum and archive Wednesday 15 September, 10:30 – 13:00 Online (Zoom)

This course will help Museum and Archive Managers to identify ways in which they can best advocate their work. It will allow you to consider where your work aligns with the changing priorities of funders and parent bodies and provide ideas for how you can make your case. It will include case studies from across the wider cultural sector. The virtual training session will include a mix of PowerPoint presentation and break-out sessions. If you find yourself agreeing with any of the following then you should come to this session:

- The museum or archive is not a priority for my organisation.
- No one knows what we do.
- We are struggling to make a case for funding.
- I've been told bins are more important than museums and I don't know how to respond.

For more information, and to book your place, please visit our website.

## **Regional Collection Care Training**

# Under the Influence – influence for collection care Wednesday 22 AND Thursday 23 September

This course will suit those working in the museum sector who have to try to communicate policies such as collection care / collection management to audiences that may need to be won over. The course will be of use to professionals who want to change the way they are heard, with a view to being more effective communicators. The event will encourage you to develop your influence skills by considering the perspectives of others and through the clarification of your own goals. This may be particularly attractive to those undertaking new and additional roles in a changing museum operating climate. The training will be interactive and participants will be asked to engage throughout, working on their own terms, in groups, in break out rooms and with pre preparation for the sessions. For more information, and to book your place, please visit our website.

# Skills Plus: An Introduction to Evaluation Wednesday 29 September, 10:00 - 13:00

This workshop provides an introduction to undertaking evaluation in your own organisation, making the data useful, reporting to funders and working within your team's capacity. Participants will explore what evaluation is, the different types of data and stages of evaluation, useful models and frameworks, developing targets and intended outcomes, asking the right questions, data protection legislation and ethics. Participants will discuss traditional, creative and online evaluation tools, audience appropriateness, incentives and sampling. Participants will also find out more about collating, analysing and interpreting data as well as reporting findings internally and externally. For more information, and to book your place, please visit our website.

# Skills Plus: How to Run a Focus Group Thursday 30 September, 10:00 - 13:00

Focus groups provide a social setting and opportunity for participants to discuss specific topics. The group interaction can help bring out new perspectives on issues as participants challenge, persuade and influence each other. Focus groups are good at providing you with qualitative information and, when facilitated well, will allow you to tease out a greater depth of information about people's attitudes, experiences and beliefs on your subject of focus. However, the quality of information that comes out of focus groups is reliant on the skills and experience of the facilitator(s). This session will help you to plan, organise and run focus groups. We will also cover what to consider when running a focus group online. For more information, and to book your place, please visit our website.

# Strong and Safe: Community Engagement - Developing successful approaches

## Monday 11 October, 14:30 - 16:30

This online session will help museum and archive managers think about how they can continue to work with communities in a collaborative way so that they remain relevant, address strategic priorities and record experiences. The training will help delegates to explore community engagement practice and how they can utilise it to bring people together, and enhance their work through effectively staying connected to and working with the audiences they serve. The training will include a mix of PowerPoint presentation, case studies, group activities and the opportunity for Q&A. **Trainers:** Jane Frederick and Chloë Bird have a long standing, professional working relationship with a focus on making heritage and culture relevant to a wide range of

people. For more information, and to book your place, please <u>visit our website</u>. If you have any questions please get in touch with <u>Yvette Shepherd</u>.

Skills Plus: HVG Inspire Event for Volunteer Managers Tuesday 12 October AND Tuesday 19 October, 10:00 - 13:00 Online (Zoom)

We recognise that the job of leading and managing volunteers can be challenging. It's frequently an isolating role, with practitioners often getting little support from within their organisations. We believe it is time to give leaders of volunteer engagement access to high quality training aimed at helping them manage their own wellbeing. Day 1 - Productivity Management For Leaders and Managers of **Volunteers** We all have the same number of hours every week yet often it feels like we need more just to stay on top of our roles. In this session we'll explore the limitations of traditional time management approaches and focus instead on how we can be more productive. Filled with tips and tricks this session will get you thinking in new ways for how to make the most of those precious hours you have to get your job done. Day 2 - Boundaries For Your Work and Life We all know the benefit of getting this right, not just for you as a leader or manager, but also for your teams and your family. To achieve this balance, organisations and individuals must take a proactive approach to ensuring the health and wellbeing of their workforce and themselves. Sadly, many people have given up on trying to achieve this or have developed bad habits. This session will give you a "reality check" by helping you identify what is really important to you and assist you in developing simple but powerful techniques to establish a healthy balance and take back control. The training is designed for participants to attend both sessions. Download a full course outline. Please use the Eventbrite link to secure your place.

# Skills Plus: Roots and Branches Carbon Literacy Training Monday 01 November, time TBC Online (Zoom)

To coincide with COP26, your regional Museum Development team will deliver a Carbon Literacy course 1<sup>st</sup> November 2021 that you can sign up to. More training will follow over the duration of the project. Carbon Literacy is a term used to describe an awareness of climate change, and the climate impacts of mankind's everyday actions. Carbon Literacy is the knowledge and capacity required to create a positive shift in how mankind lives, works and behaves in response to climate change. This training will help museum professionals to engage with the issues, and consider how to reduce our impact, where to get help and how to motivate others to take action. For more information, and to book your place, please visit our website.

# Skills Plus: Assessing your museum's digital capacity Thursday 03 February, 10 February AND 17 February, 10:00 - 12:00

For museums to be able to take full advantage of everything digital can offer, they must first understand how and where digital sits within their organisation. The Digital Culture Compass is a powerful tool which can help a museum to evaluate how digital relates to their organisation. But the toolkit can be daunting to use, particularly for smaller museums. In this 3 part workshop museum senior leadership, alongside practitioners, will be guided through using parts of the Digital Culture Compass, to complete an assessment of some of their museum's digital activities. They will leave with the confidence, tools and resources needed to complete the full toolkit within their own organisation, involving their staff, volunteers and trustees in the process. This online course will encourage active learning and plenty of discussion for a small

group of up to 16 delegates from 8 museums. For more information, and to book your place, please <u>visit our website</u>.

## The Earth Museum: Interactive Map

Help create an interactive heritage map that celebrates the amazing collections of small museums across Britain. The Earth Museum is looking to offer 5 museums in London an interactive heritage map. Benefits will include: Their own branded interactive heritage map with up to 50 artefact pins, which can be linked to their website; Becoming part of a national interactive map resource that celebrates Britain's small museums, and with their content also shared on The Earth Museum global maps. Museums should register an interest in this opportunity by **5pm** on **Friday 23 July** by sending a short email to <u>janet.owen@theearthmuseum.co.uk</u>. Please visit their website for further information.

# AMA Conference is back — and this time it's online

On **21 and 22 October** the Arts Marketing Association will be bringing arts and cultural marketers together to learn, connect and grow. The theme "Change for Good" reflects the focus on what's worth doing, what's making a difference, and what you might want to change. You'll be able to tailor your Conference experience to select what's most relevant to you — so keep an eye on the Conference web page as the programme will be announced in the run up to the event. Tickets are on sale now — you can buy an individual ticket, or bring the whole team on a Team ticket. Find out more.

## TEG Marketplace: 21 & 22 October – Book your place!

This year's TEG Marketplace will be held online and they are delighted to announce that Earlybird booking is now open for the two day event. This year's seminar theme across the two days is 'The Sustainability of our Industry', including future facing topics such as equality, diversity and inclusion; digital technology and skills and the economic situation. As always, there will be opportunities to share your current and future projects, for 1-2-1 surgeries and to meet with those offering exhibitions and products to our sector. For those who may wish to take part in a Share session, the opportunity to book a slot is available on a first come, first served basis after booking the relevant delegate place for Marketplace. Click here to book your place at Earlybird prices.

## Resources for planning for post Covid re-opening

London Museum Development has created a helpful PDF to use when planning your re-opening, post lockdown, which signposts useful links to resources and articles around re-opening. We will be regularly updating this resource, as more information about how the lockdown will be lifted is published, so do refer back to it as your planning develops. You can find the resource on our 'Resources' page.

## Arts, Culture and Heritage Sector after Brexit guidance

Now that the UK has left the EU, the government has guidance for those working in the arts, culture and heritage sector from 01 January 2021. You can find the guidance on the gov.uk website.

## Guide to help London employers make the most of Kickstart scheme

London Councils, boroughs and the Greater London Authority have drafted a short guide for promoting high-quality placements through the Kickstart scheme. The new guide advises employers and Kickstart 'Gateway organisations' on how they can

support young Londoners to get the most out of their placement and to help Kickstart participants understand what to expect. <u>You can read the guide here</u>.

# DCMS guide 'Volunteering during coronavirus'

DCMS have published their new guide 'Volunteering during coronavirus (COVID-19)' aimed at members of the public who are currently, or are interested in, volunteering during the pandemic. It sets out clearly, in chapters, everything people need to know to be able to volunteer safely. It includes advice on:

- How restrictions affect volunteering
- Travelling safely as a volunteer
- Volunteering safely with other people
- Finding volunteering opportunities with organisations and groups
- Helping others 'informally' in your local area
- Accessing testing and vaccinations

You can find the full guide on the Gov.uk website.

## **Digital Culture Network - Ticketing resource**

Alec Ward, former Digital and Communications for London Museum Development, and South West Museum Development's Digital Engagement Officer, Rachel Cartwright, identified the need for a resource to help museums navigate options for online ticketing and timed entry. They reached out to Nick Kime, Digital Culture Network Tech Champion (ticketing specialist) who has created a museum specific resource. A must-read if you are choosing an online system and what considerations to make when thinking about reopening, managing visitor numbers and personal information collection and storage for NHS Test and Trace. <a href="Download the resource">Download the resource</a>. To find out more about how the Digital Culture Network can support you please visit <a href="www.artscouncil.org.uk/dcn">www.artscouncil.org.uk/dcn</a>.

## **ACE Resources on Government and Wider Support**

Arts Council England have a central resource setting out available Government and wider support for <u>organisations</u> and <u>individuals</u> relevant to the cultural sector. These pages are continually updated and are produced in consultation with DCMS.

# 4. Job Vacancies (to top)

# Visitor Services Supervisor Museum of Freemasonry

The Museum of Freemasonry is seeking a Visitor Services Supervisor to join and help lead its front of house team. Freemasonry is one of the world's oldest social and charitable organisations. The Museum of Freemasonry is a registered charity that helps people to learn about freemasonry in all its historical richness through its collections. Located within Freemasons' Hall, a landmark Art Deco building in Covent Garden/Holborn, the Museum has exciting plans to grow and diversify its audience. As Visitor Services Supervisor you will assist the Visitor Services Manager in the daily operations of the museum by supervising the front of house team from within, ensuring our visitors continue to experience outstanding levels of customer service and engagement, whilst protecting our collection and maintaining a safe environment for everyone. No prior knowledge of freemasonry is required.

**Salary**: c. £24,500 + benefits **Closing date**: 12pm, 28 July

To apply: Please visit their website.

# Museum Manager (Full-time) Museum of Brands

We are looking for an energetic, creative and dedicated individual to manage the day-to-day operations of an ambitious young Museum, leading on communications and marketing, and heading up our learning and visitor services departments. The Museum Manager will plan and manage the strategic development of the Museum to maximise visitor growth and financial stability. You will lead and coordinate the creative programme across all departments including our exhibition and public programme, and be responsible for facilities and operations.

Salary: £28k-30k per annum

Working pattern: 5 days per week including some weekend working.

Closing date: 9:00, 10 August

To apply: For further information, please visit our website.

# Freelance Producer (Learning & Engagement) Richmond Arts Service and Orleans House Gallery

We are looking for an experienced producer to advise us on and develop options for the 2022/23 Learning and Engagement programme for Richmond Arts Service. The producer will build on the existing three-year framework working closely with the Programming Team to provide a detailed programme of delivery for April 2022 to March 2023. The producer will research and advise on new opportunities, artists, and partners to support the strategic vision of the service.

**Fee:** The work needs to be completed by January 2022. The fee of £9,000 available for this work. There is an activity budget of £1,000 to support delivery of this work e.g. consultation and evaluation.

Closing date: 5pm, 03 August 2021

To apply: For further information, please visit our website.

# Freelance Project Coordinator – Orleans House Gallery autumn exhibition Richmond Arts Service and Orleans House Gallery

We are looking for a project coordinator to support delivery of an exhibition opening at Orleans House Gallery in November 2021. The exhibition will engage with the ideas and social conditions that informed <u>Sir Richard Burton</u> and by revealing concealed and contested pasts show the present in a new light.

The project coordinator will hold the critical path, manage the relationship with the artist, and ensure successful delivery of the exhibition. The project coordinator will be supported by the Arts Officer (Exhibitions & Collections) and the wider Programming Team. We are open to hybrid ways of working but expect the successful candidate to be at Orleans House Gallery for most of the contract, including install of the exhibition.

**Fee:** September and October: 10 days @ £175 per day November and December: 10 days @ £175 per day

Closing date: 5pm, 03 August 2021

To apply: For further information, please visit our website.

# **London Museums Group - Committee Member (Digital Content Creator) x2 (Voluntary position)**

The London Museums Group is the Federation for London museum workers. The LMG committee are recruiting two voluntary members to lead on digital content. This role will be a great opportunity for someone to continue to grow their experience of social media and communications. There will be opportunities to learn from a coach/mentor, take responsibilities for key projects and express yourself creatively.

You will also help steer the organisation, support and inform it strategic direction, and its operational activities. This role would be suitable for someone with experience of using social media wishing to gain experience of communication in the Museum sector. For more information please email <a href="mailto:info@londonmuseumsgroup.org">info@londonmuseumsgroup.org</a>. Applications close on **06 August.** 

# Visitor Services Assistants (part-time, 3 days/week) The Charterhouse

We are looking for two lively and friendly Visitor Services Assistants to support the Museum Manager in delivering a first class and distinctive service to the visiting public. The role includes coordinating our tour and learning programme, selling merchandise, ensuring high standards of presentation in the front of house areas, marketing our tour offer, and engaging the public in our fascinating history and diverse collection. The Visitor Services Assistants will need to be able to bring history to life for our visitors, and have excellent interpersonal skills, as well as the ability to communicate with a broad range of people both internally and externally. We require individuals who are organised, proactive, reliable, flexible, and who have a great enthusiasm for working with the public and a passion for history, museums and heritage.

Salary: £19,747 per annum pro-rata

Closing date: 9am, 26 July

**To apply:** Please read the full <u>Job Description</u>. If you are interested in applying for his role, please send your CV, with a covering letter explaining how you meet each of the criteria in the person specification to <u>Gabriella Swaffield</u> (Museum Manager).

# Artistic Programme Coordinator The World Imagined

The World Reimagined is a ground-breaking, national art education project to transform how we understand the Transatlantic Slave Trade and its impact on all of us. The World Reimagined will see trails of large Globe sculptures in cities across the UK in May-July of 2022, created by artists to bring to life the reality and impact of the Transatlantic Slave Trade. The trails will be the centre of a broader public engagement programme - with hundreds of community groups, sporting and cultural institutions taking part across the country. We are now looking for an exceptional person to join us as our Artistic Programme Coordinator until December 2022. At this key moment for racial justice in our society and across the world, this is an exciting opportunity to play an important role in providing opportunities for artists who are often underserved and under-represented.

Freelance Contract: £30,000 (16 months)

Closing date: 28 July

**To apply:** Please read the full <u>Job Description</u> for further information and send applications (CV & cover letter) to recruitment@theworldreimagined.org.

# Learning and Engagement Independent Specialist (Voluntary Committee Role) The Anaesthesia Heritage Centre

The Anaesthesia Heritage Centre is looking for a learning and engagement specialist to join their Heritage Committee. As the museum expands its family and learning programmes the specialist will help the heritage team develop their offer and be a critical friend.

**Salary:** Voluntary role (expenses paid)

Closing date: 20 August

To apply: Please email Caroline Hamson, Heritage Manager for a recruitment pack.

# **Expressions of Interest to join Advisory Group Stanley Picker Gallery & Dorich House Museum Advisory Group**

We are currently seeking two new members to join our Advisory Group, one University and one external, and would particularly welcome applicants who may have a connection with local cultural networks and/or experience of collections management and/or experience in audience development and/or experience in digital engagement. We are proactively seeking to improve the diversity of our Advisory Group membership and welcome applications from individuals who are currently underrepresented in the arts and heritage sectors.

**Salary**: Voluntary roles

Closing date: 02 September

To apply: For further information, please visit their website.

# 5. Exhibitions and Events (to top)

# Green themed summer fun for families at London Transport Museum

This summer London Transport Museum has a line-up of school-holiday activities that will get families thinking about how transport shapes life in the Capital and imagining what a greener future for the city could look like. The activities are the first in a new 18-month Climate Crossroads programme launched by London Transport Museum to shine a light on sustainable cities, travel, transport and greener skills for the future. Enjoy family-friendly trails and storytelling about the Capital's urban landscapes and wild-life hotspots at the Museum in Covent Garden from Saturday 24 July. Imagine a greener future for the Capital with hands-on activities at London Transport Museum's Depot in Acton Town in August. Timed tickets to visit must be booked online in advance.

### **Museum of Brands**

This summer from 23 July the Museum of Brands is celebrating the 50th anniversary of the iconic and much-loved Mr. Men and Little Miss characters with a discovery trail and children's make-and-take creative activities. Visitors will also have the chance to see original sketches by Adam Hargreaves, the Royal Mint commemorative coin collection, limited-edition Mr. Men and Little Miss Royal Mail postage stamps. For more information please visit their website.

## **Open Gardens Evenings at The Charterhouse**

Spend a relaxing early evening with us enjoying an informal barbeque and drink, and listening to music by students of <u>Guildhall School of Music and Drama</u> and <u>Trinity Laban</u>, while wandering around our beautiful gardens, designed to enhance and complement this extraordinary historic site. Don't miss this opportunity to discover this enchanted haven in the heart of bustling central London. 5.30 - 8.30pm. (NB Food and drink are not included in the ticket price - and we're sorry we request that you do not bring picnics with you). <u>Book now for Wednesday 28th July and Thursday 26th August</u>.

# Rebels in the Records – online filmmaking project, 26<sup>th</sup>-30<sup>th</sup> July The National Archives

We are running two exciting creative projects for young people aged 16-19 at The National Archives this summer! The filmmaking project uses documents from the archive as inspiration. 'Rebels in the records' will explore stories of well and lesser-

known people/groups who 'rebelled' or stood up for what they believed in; or lived in a way that was different to their contemporary society. The project will take place online over Zoom from Monday 26<sup>th</sup> July-Friday 30<sup>th</sup> July, and young people will be provided with the resources that they need to make short animation films. You can find out more information including how to apply <a href="https://example.com/here/beta/40/">here/beta/40/</a>.

# Seafarers' Stories – online graphic novel project, 2<sup>nd</sup>-6<sup>th</sup> August The National Archives

This online graphic novel project uses documents from the archive as inspiration. 'Seafarer's Stories' will explore the stories of sailors from Bengal, Mirpur and the Panjab who travelled from India to Britain aboard merchant ships in the 1920s-30s. These sailors were then subject to migration legislation which forced them to prove their status as British, something which was difficult for the sailors to do. The project will take place online over Zoom from Monday 2<sup>nd</sup>- Friday 6<sup>th</sup> August, and young people will be provided with the resources that they need to participate. You can find out more information including how to apply here.

## 696 – a celebration of south London's music scene at the Horniman

Black British music takes centre stage at the Horniman Museum and Gardens this summer for its **696 Festival**, showcasing the area's cutting-edge live music scene, from Afrofuturist hip-hop to jazz and soul. 696 (30 June to 24 October) celebrates Black British music genres – and the people working in them – that have been disproportionately affected by bias in legislation. The festival offers a mix of free and paid for events and an exhibition, with some shows both live and live streamed. Plus 'pay what you can afford' for some events with tiered ticketing to suit all budgets. Booking is essential. Please visit their website for ticketing details for each event.

# 6 Requests for help, offers and donations

### **Architect advice for the Cinema Museum**

The Cinema Museum is still fighting for the chance to purchase its own building but we are planning for success (what else can you do) and would like to hear from anyone leading on a listed building museum extention/development scheme - for a chat about lessons they learnt over their architects and their heritage buildings specialists appointment process. We are also keen to receive any recommendations. Criteria for both the architects and the heritage specialists are:

- we are based on the borders of Lambeth and Southwark and looking for a local supply chain where possible so ideally those two boroughs or south east London
- we would like architects who are experienced in listed buildings, museums and cinemas
- we would like a practice that will be excited about the prospect of creating a green museum where no one feels disabled

Please contact them at martin@cinemamuseum.org.uk if you are able to help.

### **Glass Cabinet Donation**

<u>Blueprint for all</u> have a glass cabinet that they would like to donate. The dimensions internally are: 2m 294 mm length, 64.1 cm depth and 29.7cm height. The dimensions externally are 2.4 m wide, 66m depth and 106 cm height. It also has lights at the bottom of the cabinet too. If you are interested please contact <u>Lauren Watson</u>.

# **Call for papers – Medicine Myth Memory**

The Anaesthesia Museum is a member of the UK Medical Collections Group. The group is planning a conference for the 8th/9th December called Medicine, Myth and Memory: Trusted Voices in the Pandemic and they are looking for speakers. Please visit the <u>Aim website</u> for further information. Deadline for expressions of interest: **10 September**.





