



Getting started with Accreditation

Date: Tuesday 29 March 2022

Time: 10.30 am – 12.30 pm

Location: Online (Zoom)

Are you or your organisation new to Accreditation? If your museum is Working Towards Accreditation and getting ready to put in your first application or if you yourself are new to Accreditation, come and join us for this introductory session to get you started. This 2 hour, virtual session will give you an overview of the Accreditation Standard and what to expect practically, as well as a chance to find out more about the support you can expect.

Hosted by: Your Museum Development London team, based at the Museum of London Docklands: Yvette Shepherd (Museum Development Officer, Organisational Health) and Helen O'Hara (MDO central & east London) and Arts Council England (ACE) Relationship Managers for Accreditation, Ruth Burwood and Laura Sears:

Ruth is a Relationship Manager for Museum Accreditation for London and the South East, working Wednesday–Friday. Before working with ACE, Ruth was a Museum Development Collections Project Officer and Regional Accreditation Advisor with SHARE Museums East. Prior to this, she worked in a range of roles in museums across the East of England – from curating rural history collections to being a project curator for a museum redevelopment, and learning and access officer roles, to mentoring small independent museums.

Laura works Monday to Wednesday as Relationship Manager, Accreditation for the South East & London. Before joining Arts Council England, Laura worked in the museums and cultural sector for over 15 years including as Head of Corporate Partnerships for the V&A, and stints with the Science Museum and BAFTA. Laura also has experience in consulting on fundraising, sponsorship and recruitment for the wider cultural and charity sector.

Who should attend?

Staff, trustees or volunteers with responsibility for co-ordinating your museum's application for Accreditation. This introductory briefing session is aimed at those with little or no previous experience of the scheme.

What we'll be covering

- Overview of the Accreditation Standard – Yvette Shepherd
- Introduction to the online Grantium system – Helen O'Hara
- Top tips for making a successful application from, ACE Relationship Managers (Accreditation) Ruth Burwood and Laura Sears
- Q&A session – notify in advance if possible

Outcomes

By the end of the session you will have:

- An understanding of the broad requirements of the Accreditation Standard
- Skills in using the Grantium online 'dashboard' system and tips
- Awareness of the support mechanisms available to you via your MDO team and the ACE Accreditation team, with full contact details
- Increased confidence to plan, prepare and submit your application for Accreditation.



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