

## **How To: Make an Interactive Story**

Date: Tuesday 28 November

Time: 2 - 4pm

Location: [Museum of London](https://www.museumoflondon.org.uk/), London Wall

Please arrive at the main reception of the Museum of London, London Wall, at 2pm, where you will be met by a member of staff.

**Trainer / Facilitators:** Alec Ward, MDO: Digital and Communications

**Please note:** Bringing your own laptop or tablet device is necessary for this training course. We also hope to have a photographer from the Museum of London at the session to capture the workshop, to be used in our reporting for the Digital Futures Training Programme.

### **What will be covered?**

The aim of this training is to show museum and cultural heritage professionals how to make a free, digital interactive story. These stories can be used for a variety of things, from gallery tours to learning activities. We will look at examples of interactive stories, and discuss how museums and galleries can use interactive story telling within their spaces. By the end of the session, delegates will have the tool-set to create their own interactive, digital stories to be used both in-house and online. All you'll need is a laptop or tablet device, and a few stories you'd like to tell.

### **Approximate session timetable:**

Please note that the below timings are approximate.

2pm	Welcome and introduction
2.15pm	What is an interactive story?
2.30pm	Examples of interactive stories: why make one?
2.45pm	How to make an interactive story
3pm	Making an interactive story
3.30pm	Reviewing the stories
3.45pm	Questions and roundup

4pm                      End of session

**Learning objectives:**

By the end of this course you will be able to:

- Understand how to create an interactive story
- Understand how an interactive story could be used in your work
- Come up with an idea(s) for how you could use an interactive story

**Support towards Museum Accreditation:**

*Users and their experiences:*

Standard	3.1	Good quality services and development
	3.2	User focused experience
	3.3	Effective learning experience

*Collections:*

Standard	2.2	Development policy
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Please specify on your application any particular areas of need or focus and we will try and accommodate these into the day and tailor the session to the level/expectations of participants.

Please ensure you have your line manager's permission to attend before booking your place as confirmation is sent to the museum. Final confirmation of places will be sent out at least a week prior to the event. Please keep 01 November available in your diary until your place has been confirmed. Priority is given to staff and volunteers working in non-national museums in the London region.

Refreshments will be provided.



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