

## **Digital Futures Training Programme, 2018 – 2019**

The Digital Futures training programme will run from April 2018 to April 2019, with a variety of fully-funded digital training courses for London's non-National, non-National Portfolio Museums Accredited or Registered Working Towards Accreditation museums. You can apply for these courses on our website.

Some dates and courses are yet to be confirmed, so please do check back regularly to get the latest information.

The Digital Futures training programme will take a modular approach, with sessions focused on social media and marketing, digital content creation and digital 'back of house'. Each module (highlighted below in **bold**) will start with a briefing session which will focus on the different skills and literates needed for museums within each module.

Course Title	Date
Social Media Briefing	11/05/2018
Social Media Strategy	12/06/2018
Social Media Analytics	13/07/2018
Creating Digital Content Briefing	24/08/2018
Creating 3D Digital Models	04/09/2018
Taking Photographs of Museum Collections	05/09/2018
Making Basic Videos	21/09/2018
Creating an Interactive Story	26/10/2018
Digital Storytelling	07/12/2018
Digital Leadership Session Briefing	15/03/2019
Rights Management	30/01/2019
Digital Audience Data	05/02/2019