Demonstrating Impact - Exploiting Data

Training timetable 19th October 2018

10:00 – 10:15   Arrival and refreshments

10:15 – 10:40   Introductions and icebreaker exercise

10:40 – 11:05   Exploring impact – interactive exercise

11:05 – 11:20   An introduction to the outcomes framework
- Benefits of developing your own framework
- Elements of the framework – outcomes triangle, logic model, evidence list and performance indicators

11:20 – 11:35   Break

11:35 -12:20   Practical exercise – creating your own logic model

12:20-12:45   Case study – Hannah Agass, Museum of the Order of St John. Using the logic model and underpinning with data to demonstrate impact

12:45-13:15   Using performance indicators to evidence the contribution of your service – Individual exercise

13:15 – 14:00   Lunch Break

14:00 – 15:00   Drawing on the Evidence
   o The hierarchy of evidence
   o Sources of data available for archives

15:00 – 15:15   Break

15:15 – 16:00   How to best use data sources effectively
- What is benchmarking
- Discussion and practical exercise
- Tailoring how you present data for different advocacy purposes

16:00   Final thoughts and Questions

Preparation

Please bring your corporate or organisational plan and service plan, as these will be useful for the practical exercise linked to the morning session on the Outcomes Framework. You are encouraged to familiarise yourself with this resource in advance.