



## **London Museum Development Skills Plus training course**

### **Course Title: Corporate Volunteering**

Date: Monday 21<sup>st</sup> January 2019

Time: 10:00 – 17:00

Location: Museum of London, London Wall

**Facilitators:** Elizabeth Coningsby, London Museum Development

**Trainer:** Amber Alferoff, Social Farms & Gardens; Richard Gough

### **What will be covered?**

Millions of person-days of corporate volunteering support go unused every year and it's still a mystery why more museums aren't tapping into this lifeline. This one-day course will compose of two practical Corporate Volunteering workshops. In the morning session, Richard Gough, Vice-Chair and founder of the Heritage Volunteering Group will run through some simple exercises to de-mystify the ways and whys of museum engagement with Corporate Volunteering, including sharing personal hands-on experience running a Corporate Volunteering Scheme at Ironbridge Gorge Museum.

In the afternoon, Amber Alferoff from Social Farms and Gardens will deliver a workshop outlining how to communicate the value of engaging with your organisation to potential corporate volunteers, in addition to helping them communicate your business case to their fundholders. She will cover essential 'behind the scenes' elements of running a great corporate volunteering day. Finally, Amber will provide some practical tips including how much to charge, when to consider using brokers and useful organisations to contact.

### **Who should attend?**

This workshop is suitable for those interested in making use of corporate support, those who have questions about how they might accommodate the work, or those who have tried but hit a stumbling block.

## Approximate session timetable

10:00	Arrival and Refreshments
10:15	Session 1
13:00	Lunch
14:00	Session 2
16:45	Close

## Learning objectives

By the end of this session you will:

- Be able to explain the multiple benefits of holding a corporate volunteering day at your organisation to your colleagues and to potential corporate volunteers
- Gain confidence in managing the practical ‘behind the scenes’ elements that support a great corporate volunteering day for all involved
- Get inspiration from some great case studies

## Support towards Museum Accreditation:

1. Organisational Health
  - 1.4 Effective forward planning
  - 1.7 Appropriate workforce, in numbers and experience, for the museum’s responsibilities and plans

## Further information

Please ensure you have your line manager’s permission to attend before booking your place. Final confirmation of places will be sent out at least a week before the course. Please keep the **21<sup>st</sup> January** available in your diary until your place has been confirmed.

Priority is given to staff working in non-national and non-National Portfolio museums in the London region. A late cancellation (less than 24 hours) / no show charge of **£50** will be applicable. Light refreshments will be provided. Further Information will be emailed to confirmed delegates.



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