London Museum Development

Digital Futures skills sharing programme

Basic Video Making

Date: Tuesday 5 March 2019
Time: 11am – 3.30pm
Location: Museum of London, Docklands

Trainer / Facilitators: Alec Ward, Museum Development Officer, Digital and Communications

What will be covered?

This session will provide an introduction to making basic videos within the setting of a museum or gallery. This hands-on training session will offer participants the basic skills needed to create their own video content using their own devices; from mobile phones, to tablets, to cameras. The afternoon will give an introduction to editing this footage using free software. By the end of the session, participants will be inspired to make and perform basic editing on their own video content.

PLEASE NOTE: It would be beneficial for those attending to bring the equipment that they plan to use for capturing and creating videos within their own institution. You will also need to download a free copy of HitFilm Express – by scrolling to the bottom of the webpage and following the steps.

We will be providing refreshments, but please do bring your own lunch. You are also welcome to use the Museum cafe, on site. There are also a number of shops around the area, including a Pret and a Tesco.

Approximate session timetable:

Please note that this is a rough guide to the day, as it depends on how long it takes each group to capture and edit their footage.

11am	Arrival
11.15-11.20am	Welcome and Introduction
11.20-11.40am	Overview of the options and equipment available for making videos

11.40-12pm	Training in catching different types of video content to create a short video within a museum or gallery setting
12–1pm	Capturing different types of clips within a museum setting
1-1.30pm	Break for lunch
1.30-3pm	Editing captured footage into a short video
3-3.15pm	How will you use your videos?
3.15-3.30pm	Roundup and close

Learning objectives
By the end of this session you will:

- Have an understanding of the different devices that can be used to capture and edit video
- Know the standard to which you will aspire to create video content, in-house
- Have an understanding of how to capture video content using simple devices and techniques
- Be able to edit that footage to create a short video

Support towards Museum Accreditation

Users and their experiences:
Standard 3.1 Good quality services and development
3.2 User focused experience
3.3 Effective learning experience

Further information

Please ensure you have your line manager's permission to attend before booking your place as confirmation is sent to the museum. Final confirmation of places will be sent out at least a week before the course. Please keep the **5 March** available in your diary until your place has been confirmed.

Priority is given to staff working in non-national museums in the London region.

A late cancellation (less than 24 hours) / no show charge of £50 may be applicable.

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