



**London Museum Development**  
**Strong and Safe**

**Course Title: Using the What Works Centre for Wellbeing's impact measurement guidance**

Friday 22nd March 2019, 10 – 12.30 pm

Museum of London, London Wall

Facilitators: Yvette Shepherd, London Museum Development

Trainer: Ingrid Abreu Scherer, What Works Centre for Wellbeing

### **What will be covered?**

Based on the What Works Centre for Wellbeing impact measurement guidance, this training will help you understand wellbeing in your context, identify outcomes, and choose the best measures for your evaluation. The interactive guidance, which has recently been updated following user feedback, takes you step by step through the process of understanding wellbeing, finding out the best measures for your organisation, and designing your bespoke wellbeing survey to print out and use. WWCW's Trainer Ingrid Abreu Scherer will introduce delegates to the guide and talk through its use in this short 2 hour workshop.

### **Timetable:**

10:00	Arrival and refreshments
10:15	Introduction to wellbeing and the online guidance
10:30	Exercise: what does wellbeing mean in your context
11:00	Wellbeing outcomes and recommended questions
11:15	Exercise: choosing the right approach and questions for your project
11:35	Next steps: analysing and using results

11:45      Final questions and discussion

### **Who should attend?**

This course is suitable for anyone interested in developing ways to measure the impact of their wellbeing focused programmes.

### **By the end of this course, delegates will:**

- Be familiar with the online guidance – what it covers and how to use it
- Understand wellbeing in the context of their project
- Identify key wellbeing outcomes for their projects
- Choose the best measures for a wellbeing impact evaluation

### **Further information:**

Please ensure that you have your line managers permission to attend before booking your place. Final confirmation of places will be sent out at least a week before the course. Please keep Friday 22nd March available in your diary until your place has been confirmed.

Priority is given to staff working in non-national and non-National Portfolio museums in the London region. A late cancellation (less than 24 hours) / no show charge of £50 will be applicable. Light refreshments will be provided. Further Information will be emailed to confirmed delegates.



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