

## Digital Futures Training Programme, 2020 – 2021

The Digital Futures training programme will run from April 2020 to April 2021, with a variety of fully-funded digital training courses for London's non-National, non-National Portfolio Museums Accredited or Registered Working Towards Accreditation museums. You can apply for these courses [on our website](#).

Some dates and courses are yet to be confirmed, so please do check back regularly to get the latest information.

COURSE TITLE	DATE
<b>Social Media Briefing</b>	<b>Tuesday 05 May</b>
Social Media Strategy	Friday 26 May
Social Media Analytics	Friday 05 June
Marketing	Tuesday 14 July
Assess and improve your digital activities	Friday 12 June
<b>Creating Digital Content Briefing</b>	<b>TBA June</b>
Making Basic Videos	TBA June / July
Video Editing for Advanced Beginners	TBA July / August
Photographing Museum Collections	TBA July / August
Making Basic Budget Museum Interactives	TBA August / September
Live Streaming Training	TBA August / September
Creating 3D Digital Models	TBA September / October
Digital Storytelling	TBA September / October
<b>Digital Leadership Session Briefing</b>	<b>TBA October / November</b>
Rights Management	TBA November / December
Digital Audience Data	TBA January / February
<b>Other courses</b>	<b>TBC</b>
Podcasting for museums	TBC

The Digital Futures training programme will take a modular approach, with sessions focused on social media and marketing, digital content creation and digital 'back of house'. Each module (highlighted below in **bold**) will start with a briefing session which will focus on the different skills and literacies needed for museums within each module.