



London Museum Development Skills Plus training course

Course Title: Developing an inclusive museum – Public programming, collections and collaborative practice

Date: Tuesday 18th June 2019

Time: 10.00 – 16.00

Location: Museum of London, London Wall

Trainer: Deanne Naula

Facilitator: Elizabeth Coningsby

What will be covered?

The Mendoza report and new funding directives around diversity and inclusion of underrepresented audiences, highlight the need for museums to understand who they are not engaging and how to develop practices to bring a greater level of diversity to their programmes, collections and the voices they represent. This course looks at the key areas of diversity practice that can help develop a more inclusive museum, using audience data to support the work and case studies from Year 1 of the Diversity Matters programme. This session will also give you an opportunity to receive funding advice, including support to make stronger applications to the next round of LMD Diversity Matters £1000 grants launching in May.

Deanne Naula has worked in the museum sector for 20 years, advocating for more collaborative and inclusive museum practices as co-founder of the Museums and Participation network. She currently works as the London MDO Audiences and Activity Plan Manager for the new Museum of London development.

Who should attend?

This course is aimed at:

Managers, curators and learning staff involved in public programming and exhibition planning.

Approximate session timetable

10.00	Arrival
10.15	Welcome and Introductions
10.30	Introduction to Diversity, Inclusion and collaboration in museums
11.00	Understanding the 4 key areas of developing diversity work: Public Programming/Exhibitions; Audience Development; Workforce; Boards
12.00	Museum case studies from Diversity Matters Year 1
12.30	Lunch
13.15	Planning for diversity – understand your users, non-users and how to collaborate with them
14.15	Developing Action Plans, including Equality Action Plans and tips
15.00	Funding opportunities: Year 2 Diversity Matter Grants; Grant Criteria and examples of what could fund in Year 2 How the National Lottery Heritage Fund can further support your diversity work
15.30	Questions and next steps
15.40	Chance for networking
16.00	Finish

Learning objectives

By the end of this session you will:

- Understand the definitions of Diversity and Inclusion and key areas of practice
- Understand how audience data can be used effectively
- Understand the development of different partnerships – creative, audience, sector wide
- Understand how to plan for collaborative activities and initiatives
- Understand how to develop an Equality Action Plan
- Understand the Diversity Matters Grant programme and criteria

Support towards Museum Accreditation:

Organisation Health:

1.2 An appropriate constitution

1.3 A satisfactory structure for your governance and management

Managing Collections:

4.1 A policy, approved by the governing body, for developing collections, including

acquisitions and disposals

Users and their experiences:

7.1 An approved access policy

7.2 An access plan

8 Understand and develop your audiences

9 Engage with your users, and improve their experience.

Further information

Please ensure you have your line manager's permission to attend before booking your place. Final confirmation of places will be sent out at least a week before the course. Please keep **Tuesday 18 June** available in your diary until your place has been confirmed.

Priority is given to staff working in Accredited non-national and non-National Portfolio museums in the London region. A late cancellation (less than 24 hours) / no show charge of **£50** will be applicable. Light refreshments will be provided. Further Information will be emailed to confirmed delegates.

 @LondonMusDev



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