

Making Basic Budget Museum Interactives

Date: Friday 20 September

Time: 12 - 4pm

Location: [Museum of London](https://www.museumoflondon.org.uk/), London Wall

Please arrive at the main reception of the Museum of London, London Wall, at 11.50pm, where you will be met by a member of staff.

Trainer / Facilitators: Alec Ward, MDO: Digital and Communications

Please note: Bringing your own laptop (**with PowerPoint installed**) is necessary for this training course.

What will be covered?

The aim of this training is to show museum and cultural heritage professionals how to make a free, basic digital interactive for their museum. These interactives can be used for a variety of things, from gallery tours to learning activities. We will look at examples of interactive, and discuss how museums and galleries can use interactive story telling within their spaces. By the end of the session, delegates will have the tool-set to create their own basic interactive to be used both in-house and online. All you'll need is a laptop and PowerPoint, and a few stories you'd like to tell!

Approximate session timetable:

Please note that the below timings are approximate.

12pm	Welcome and introduction
12.15pm	What is a museum interactive?
12.30pm	Examples of interactives: why make one?
12.45pm	How to make a basic interactive: PowerPoint
1pm	Making a basic interactive on PowerPoint
2pm	Break
2.15pm	How to make a basic interactive story: Twine
2:30pm	Making a basic interactive story on Twine

3.30pm	Reviewing the interactives
3.45pm	Roundup and questions
4pm	Session ends

Learning objectives:

By the end of this course you will be able to:

- Understand how to create a basic interactive story
- Understand how to create a basic PowerPoint interactive
- Understand how a basic interactive could be used in your work
- Come up with an idea(s) for how you could use a basic interactive

Support towards Museum Accreditation:

Users and their experiences:

Standard	3.1	Good quality services and development
	3.2	User focused experience
	3.3	Effective learning experience

Collections:

Standard	2.2	Development policy
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Please specify on your application any particular areas of need or focus and we will try and accommodate these into the day and tailor the session to the level/expectations of participants.

Please ensure you have your line manager's permission to attend before booking your place as confirmation is sent to the museum. Final confirmation of places will be sent out at least a week prior to the event. Please keep 20 September available in your diary until your place has been confirmed. Priority is given to staff and volunteers working in non-national museums in the London region.

Refreshments will be provided.



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