

Developing and Measuring Wellbeing Impact

11 October 2019

Seminar Room, Museum of London, London Wall

Purpose

The aim of the day is to provide delegates with a good understanding of: what is meant by wellbeing - what affects it and how to make a difference in communities; how to use the evidence to design better projects; and how to measure wellbeing impacts.

Course outline:

10:00 – 10:15	Arrival and refreshments
10:15 – 10:45	Introductions and aims for the day
10:45 – 11:15	Wellbeing: what is it and what matters? Practical exercise – what does wellbeing mean in your context?
11:30 – 11:45	<i>Break</i>
11:45 – 13:00	Design for wellbeing: how can the evidence help design better projects? Practical exercise – adding wellbeing value to a project
13:00 – 13:45	<i>Lunch</i>
13:45 – 14:45	How to measure wellbeing: developing an evaluation framework and using recommended measures
14:45 – 15:00	<i>Break</i>
15:00 – 15:45	Using and communicating results
16:00	Close

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