

Skills Plus: Planning for Alternative Futures

Date: Wednesday 3rd and Thursday 4th June

Time: 2 – 3pm

Location: Online (Zoom)

Facilitator: Elizabeth Coningsby

Trainer: Susan J Royce

What will be covered?

The purpose of this short, two session course, is to enable you to tackle the complex challenge of planning with greater confidence for an unpredictable and possibly volatile future.

There will be two online sessions of one hour each conducted through [Zoom]. Each session will have a ten minute break half way through. The second session will take place one day after the first.

Session One

This will focus on how to think about and imagine alternative futures and will include getting to ready to plan in a VUCA* world; an introduction to using scenario planning and working with business models in the new abnormal.

(* VUCA is an acronym that stands for volatile, uncertain, complex and ambiguous.)

Session Two

This will provide an opportunity for exploring further the content of Session One together with a discussion of how you can build confidence in your chosen future path through: gathering insightful data, free techniques for engaging with potential target customers and sensitivity analysis.

There will be ample opportunities for questions and active engagement will be most warmly welcomed. Participants will be invited to submit questions for discussion between the two sessions.

Susan J Royce is an independent consultant and chartered accountant working with charities and social enterprises, mainly in the arts and cultural sector. She works with organisations to develop and implement business models that are socially valuable and financially viable. She has acted as a consultant for Arts Council England's major change programmes as well as working with a diverse group of arts and cultural organisations. She regularly leads workshops on business modelling, strategy development and change and has developed advice and guidance on business planning, charity finance and managing financial difficulty.

Preparation

No preparation is required but if you want to read up in advance do take a look at this video about the Business Model Canvas.

<https://www.strategyzer.com/canvas/business-model-canvas>

Who should attend?

This course is aimed at senior managers, volunteers and Trustees who are responsible for business planning in their museum.

Learning objectives

By the end of this session you will be more confident in tackling the complex challenge of planning for an unpredictable and possibly volatile future.

Support towards Museum Accreditation:

Organisational Health Standard:

- 1.3 A satisfactory structure for your governance and management
- 2.1 A forward plan or business plan which covers the current and subsequent planning year

Further information

Please ensure you have your line manager's permission to attend before booking your place. Final confirmation of places will be sent out at least two days before the course. Please keep the afternoons of the 3rd and 4th June available in your diary until your place has been confirmed.

Priority is given to staff working in non-national and non-National Portfolio museums in the London region. Further Information will be emailed to confirmed delegates.

 @LondonMusDev



Supported using public funding by
**ARTS COUNCIL
ENGLAND**

